PATENT

Case Docket No. AMAZON.062A3 Date: June 11, 2002



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants

Caplan, et al.

Appl. No.

09/928,977

August 13, 2001

For

HOSTED SERVICES FOR COLLECTING PAYMENTS

FROM AND PROVIDING

PERSONALIZED CONTENT

TO WEB SITE VISITORS

Examiner

UNKNOWN

Group Art Unit:

2165

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first class mail in an envelope addressed to: United States Patent and Trademark Office, P.O. Box 2327, Arlington, VA 22202, on

June 11, 2003

1775050

Ronald J. Schoenbaum, Rol. No. 38,297

RECEIVED
JUN 2 5 2002

GROUP 3600

TRANSMITTAL LETTER

United States Patent and Trademark Office P.O. Box 2327

Arlington VA

Arlington, VA 22202

ATTENTION: APPLICATION BRANCH

Dear Sir:

Enclosed for filing in the above-identified application are the following documents:

(X) A Supplemental Information Disclosure Statement;

(X) A PTO Form 1449 listing five (5) references, copies of which are enclosed; and

(X) A return prepaid postcard.

The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment, to Account No. 11-1410.

Ronald J. Schoenbaud Registration No. 38,297 Attorney of Record

H:\DOCS\ROS\ROS-4348.DOC\dns 060602 | August 13, 2001 | For | HOSTED SERVICES FOR | COLLECTING PAYMENTS | PATENT | PATEN

PERSONALIZED CONTENT
TO WEB SITE VISITORS

FROM AND PROVIDING

: UNKNOWN

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

United States Patent and Trademark Office P.O. Box 2327 Arlington, VA 22202

Dear Sir:

Examiner

Enclosed is form PTO-1449 listing five (5) references that are also enclosed. This Supplemental Information Disclosure Statement is being filed before the receipt of a first Office Action on the merits, and presumably no fee is required in accordance with 37 C.F.R. § 1.97(b)(3). If a first Office Action on the merits was mailed before the mailing date of this Statement, the Commissioner is authorized to charge the fee set forth in 37 C.F.R. § 1.17(p) to Deposit Account No. 11-1410.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

GROUP 3600

Dated: 6-11-02

By: Could of

Ronald J. Schoenbaum Registration No. 38,297 Attorney of Record

620 Newport Center Drive, Sixteenth Floor

Newport Beach, CA 92660

(949) 760-0404

H:\DOCS\ROS\ROS-4346.DOC\dns

| | | SHEET 1 | OF | |
|---|--------------------------------|-------------------------------|----|--|
| FORM PTO-1449 U.S. DEPARTMENT OF COMP PATENT AND TRADEMARK | | APPLICATION NO. 09/928,977 | | |
| O BY APPLICANT | APPLICANTS Caplan, et al. | | | |
| (ISE SEVERAL SHEETS IF NECESSARY) | FILING DATE August 13, 2001 | GROUP ART UNIT 2165 | | |
| TRADE | | | _ | |

| U.S. PATENT DOCUMENTS | | | | | | |
|-----------------------|-----------------|------|------|-------|----------|---------------------------------|
| EXAMINER INITIAL | DOCUMENT NUMBER | DATE | NAME | CLASS | SUBCLASS | FILING DATE (IF APPROPRIATE) |
| | | | | | | |
| | | | | | | |
| - | | | | | REC | 2 5 2002 |
| | | | | | JUN | |
| | | | | | GRO | UP 3600 |
| | | | | | | |
| | | | | | | |

| EXAMINER INITIAL | DOCUMENT NUMBER | DATE | COUNTRY | CLASS | SUBCLASS | TRANSLATION | |
|---------------------|-----------------|----------|---------|-------|----------|-------------|-----|
| 1141152 | | | | | | YES | NO |
| | WO 01/43033 A1 | 06/14/01 | РСТ | | | | |
| | | T | | | | | 101 |
| * | | | | | | | |
| | | | - | | | | |
| | | | | | | | |
| | | | | | | | |

| EXAMINER INITIAL | OTHER DOCUMENTS (INCLUDING AUTHOR, TITLE, DATE, PERTINENT PAGES, ETC.) | | | | |
|------------------|---|--|--|--|--|
| | "Cybercash Unveils "Instabuy.com" Website for Consumer One-Click Shopping Online," Instabuy Press Release February 22, 1999, Printed from www.instabuy.com on 9/2/99. | | | | |
| | "Understanding Instabuy A Consumer And Merchant Overview," PDF document downloaded from www.instabuy.com on May 1999. | | | | |
| | C. Walker, "Quick Study: Digital Wallets" printed from www.computerworld.com/home/features.ns//all/990705qs on 9/2/99. | | | | |
| | C. Guglielmo, "A Tale of Two One-Click Initiatives," Inter@ctive Week, dated March 30, 1999. | | | | |
| | | | | | |

H:\DOCS\ROS\ROS-4347.DOC\dns\060602

| EXAMINER | /Clement Graham/ | DATE CONSIDERED | 04/26/2008 |
|-------------------------------------|--|-----------------------------------|---|
| *EXAMINER: INITIAL IN CONFORMANCE A | F CITATION CONSIDERED, WHETHER OR NOT CI | TATION IS IN CONFORMANCE WITH MPE | EP 609; DRAW LINE THROUGH CITATION IF NOT |